

Instructional Design Document

Project Name:	The 4 Disciplines of Execution	Date:	7/28/20XX
Format / Length	eLearning / 60 minutes	Designer:	Narissa Wallace

Project Context		<i>A short overview of the course's purpose and its end objectives</i>	
Purpose:	To develop a course that will enhance the trainees understanding of "The 4 Disciplines of Execution" for goal management.		
End Objectives:	At the end of this course, students will have a basic understanding of: <ol style="list-style-type: none"> 1. the 4 Disciplines of Execution 2. how to focus on the Wildly Important Goals (WIGs) 3. how to avoid getting caught in the Whirlwind 4. how to Create a sense of Accountability 		
Project Timeline			
Timeline:	Proposed timeline: 07/14/20XX 07/19/20XX 07/21/20XX 07/28/20XX 08/05/20XX 08/13/20XX 08/20/20XX 08/28/20XX	Deliverable: Design document Incorporate draft content in Storyline (text & images) Review & approval of draft version Add audio & transitions Review & approval of final version Revisions/Updates Test in LMS Sandbox Load & Launch in LMS	
Course Structure		<i>All the familiar elements from client brief: cost, time, and standards</i>	
	<ul style="list-style-type: none"> • The course will be a Level 2, page turner course (incorporating point and click" interactions) and broken into 4 sections (detailed in the course outline section). • Video clips will be incorporated from the book author. 		
Design Specifications		<i>An insight into the learner their profiles and learning environments</i>	
Performance Goals:	Provide all staff with goal management strategies.		
Delivery Methods:	E-learning		

<i>Design Approach</i>		<i>Factors needed to deploy in designing the course</i>
Media Strategy:	Audio	Text-to-Speech audio summarizing content on screen where applicable and providing specific instructional details where needed.
	Visual	Text and images on screen where applicable and video clips where needed.
Assessment Strategy:	N/A (All staff will be evaluated on their ability to implement the concepts learned during their 1:1 sessions)	
<i>Proposed Content Outline</i>		<i>The content strategy, a brief list of topics to be covered in the course</i>
<i>Content Outline:</i>	<p>The course will cover the following topics:</p> <p>4 DX Overview</p> <ul style="list-style-type: none"> • Discipline 1: Focus on the Wildly Important • Discipline 2: Act on the Lead Measures • Discipline 3: Keep a compelling Scorecard • Discipline 4: Create a cadence of Accountability 	
<i>Course Objectives</i>	To introduce the trainees to goal management strategies.	
<i>Learning Objectives</i>	<p>Students will learn the following:</p> <ol style="list-style-type: none"> 1. The 4 Disciplines of Execution 2. How to focus on the Wildly Important Goals (WIGs) 3. How to avoid the Whirlwind 4. Using a Scorecard for goal management 5. How to Create a sense of Accountability 	
<i>Content Strategy</i>	To synthesize the PowerPoint content so that it contains a series of interactive components to stimulate the trainee’s knowledge, retention and familiarity with the concepts presented in “The 4 Disciplines of Execution.”	